



# media release

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**Date:** May, 2004  
**Subject:** GILLES LEBLANC RECOGNIZED FOR LEADERSHIP IN THE ALS SOCIETY

Gilles LeBlanc of Moncton has been honoured by the ALS Society of Canada for his leadership with the ALS Society of New Brunswick. Mr LeBlanc was awarded the **William Fraser Leadership Development Award** at the society's recent annual meeting held in Toronto.

Mr LeBlanc was diagnosed with ALS, sometimes called Lou Gehrig's disease, six years ago at age 36. In recent months he has developed the innovative program **SUPPORT FOR CHAMPIONS - The ALS fund for Kids** to promote and support the healthy development of children with a parent who has ALS. The fund will support such opportunities as after-school activities and give funds to provide basic necessities.

Mr LeBlanc is also the President of the ALS Society of New Brunswick. Since taking on this role he has revitalized the organization, increasing its capacity to support those with ALS and to raise awareness and funds to find a cure for this devastating disease.

**William Fraser Leadership Development Award** given annually in recognition of outstanding leadership development. The award honours William Fraser, a Past President of the ALS Society of Canada who died in 2000. Fraser valued leadership and organizational development highly, and exemplified both in his contributions to our organization.

Photo available

For more information  
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